

CHARISMATIC LEADER

Have you ever met someone who is a professional at what he does, who has quick wits, but will never be a LEADER?

Rarely do we see a leader, who is capable – either privately or in front of the whole team – to inspire and control. Why isn't it obvious what and how to say to be interesting, memorable and motivating at the same time? The reason is simple: we were not taught how to be charismatic. Neither in school, nor at home. Only a lucky few have seen good examples.

We see luck differently than others this is why we developed the Charismatic Leader training. Utilizing the analogy of dating psychology.

A leader performs in every single moment. Whether he likes it or not, whether he takes it as an opportunity or a threat, his or her behavior is judged every minute of a workday.

The leader of the 21st century recognizes that through self-congruent, charismatic behavior, he can leave a mark in his environment, and that occasionally a single, well-placed sentence can decide about winning an assignment, about the career of an employee, or about the results of an offsite workshop on strategy.

Overpassing weak-heartedness, dealing with the unexpected or frightening situations quickly and self-confidently, initiating a light conversation in the break of a conference, answering effectively to offensive questions, and to raise and keep attention for ourselves. That is the essence of Charisma.

We perform in every moment.