

DECISIONLAB

A manager makes at least 30 important decisions a day.
Most of these are far from perfect.

Focusing on the right clients, choosing the ideal partners or co-workers, reacting properly in a sales situation, solving a conflict. We make decisions in every minute of every day. Most of these decisions could be better. Why? Because people rely far too much on their emotions, desires or their habits when making decisions.

Our training gives a radically different approach to decision-making through Poker.

Playing poker and being in a business meeting isn't that different. You have to make quick decisions under pressure, based on scarce information, about limited resources in an extremely competitive environment.

One bad decision and the game is over. One good decision and you take the pot.

Our training helps to prepare for and make better decisions.

Supported by their emotions, or their rational thinking, depending on which one is needed. The next time you raise the stakes during a meeting – you will know why that is the best decision. That is the essence of Decision control.

Conscious business decisions are made with the mindset of a professional poker player.